



Q. What is Vision Zero?

A. Vision Zero is a bold new safety initiative that makes protecting human lives the single highest priority over all other objectives of our transportation system.

Q. Why is Columbus launching Vision Zero now?

A. Safety has always been a top priority for our transportation system. Columbus is growing and adding hundreds of thousands of residents. And the number of people killed in traffic crashes has been steadily increasing. The status quo is not acceptable. Vision Zero Columbus is a shift in mindset to assume traffic-related fatalities and serious injuries are preventable, not inevitable.

Q. What are the next steps?

A. A Vision Zero Columbus Action Plan will be created by the end of 2020. It is critically important that we make our transportation system safer for all users through strategic, data-driven approaches to engineering, enforcement, education, evaluation, equity, and community engagement.

Q. Who will be involved in the Action Plan?

A. Columbus Vision Zero will be led by the Department of Public Service and supported by Mayor Andrew J. Ginther's office, other city departments and divisions, including Health, Police and Fire, along with partners such as the Mid-Ohio Regional Planning Commission, COTA, Franklin County Engineer's Office and the Ohio Department of Transportation.

An advisory committee with members representing many diverse interests and areas of expertise from throughout the community will be convened. The process to create the Action Plan will be inclusive, transparent, and review crashes from many different perspectives.





Q. Will residents be involved in Vision Zero?

A. Yes. We want to hear from our residents. A survey and map at [Columbus.gov/visionzero](https://columbus.gov/visionzero) allow residents to share their views and identify locations of transportation safety concern, or where they avoid walking or bicycling. This will help to focus resources where they have the greatest impact toward getting to zero traffic fatalities and serious injuries.

Q. What type of safety improvements may be made?

A. Vision Zero Columbus will look at the entire transportation system from the user's point of view to address equitable solutions in the near and long term. Safety improvements such as improved signage, striped crosswalks, enforced speed limits and policy changes may be made in the short term where needed. Changing roadway design may take longer. Improvements will be monitored, and lessons learned applied throughout the city.

Q. Are zero traffic deaths a realistic goal?

A. It is not a pipe dream. Oslo, Norway, with a population similar to Columbus, had one traffic-related death in 2019. Vision Zero Columbus will not get there overnight, but the status quo is not acceptable. We must have a vision to get to zero and create an Action Plan that considers the safety of our residents as the top priority of our transportation system.

